

PRESS RELEASE

For Immediate Release

By Adam Fields
September 7, 2012

Weybridge Assets focuses its position in the marketplace and withdraws from merchant banking.

September 7, 2012/Singapore – Weybridge Assets focuses its position in the market place with more emphasis on Broker Dealer services by withdrawing from merchant banking.

Adapting to the changing landscape within the financial markets, Weybridge Assets has announced that it will withdraw from merchant banking services. While not suffering any significant negative exposure to debt related securities or toxic assets, Weybridge Assets feels that its clients would be better served through its capacity as brokers. The company feels that it is well placed to offer clients value in services that make clients profit and not exposing them through corporate debt.

The company's board issued the announcement at the 3Q-12 shareholders meeting held on the 3rd of September 2012. The chairman and CEO Mr. Michael Ford stated that "considering that not a single major banking institution has managed to marry merchant banking successfully with their broker dealer services Weybridge Assets feels that while only a small aspect of the company's bottom line, Weybridge Assets would still be better positioned to provide Broker Dealer services without the burden of further risk."

Employees of the company were informed by internal memorandum and while most of the activities were conducted by senior staff who handled the larger leveraged loan commitments, this change in the company's strategy will only lead to less than 3% redundancies as many of the related staff are suitably equipped to work within other divisions of the company.

Weybridge Assets feels that it is well placed to serve its clients with Broker Dealing services as its core business. Weybridge Assets will also be better served through well earned fees on true profits, rather than commissions raised through instruments of debt. Weybridge Assets is a leading financial services firm offering a wide range of services within investment management and wealth management services. The company serves clients worldwide including corporations, and private individuals.

About Weybridge Assets:

Founded in 2004, Weybridge Assets Inc. is a unique financial services provider embracing responsible finance by offering financial services to its clients in an accountable, transparent and ethical manner, specializing in portfolio management, purchase and sale of financial instruments and corporate finance advice.

IF YOU WOULD LIKE MORE INFORMATION ABOUT THIS TOPIC, PLEASE CONTACT

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